



Cannabis Careers Goes Mainstream

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Cannabis careers have gone mainstream with ChronicJobs.com. ChronicJobs has taken the lead by providing job applicants with a one source site for employment opportunities in the Marijuana Industry.

Zoe Thompson, Features Editor

Lihue, HI – Cannabis is a growing industry even if the US Federal Government has not fully caught up yet. Within three years more than a quarter million – *legal* – jobs are estimated to be created by this industry. The numbers beat government positions, manufacturing, and utilities. Currently this market is estimated at \$7 billion dollars a year and is on track to grow 50% by the year 2020. The encouraging numbers are what drove entrepreneur and business consultant Steve Monas to create ChronicJobs. ChronicJobs is an employment site that caters to the legal cannabis industry, putting employers and applicants together in one spot. The service is free for job seekers to browse and post resumes, while employers pay a nominal fee to post jobs and review candidates.



Entrepreneur and business consultant Steve Monas launches ChronicJobs

"We have tried to make it as easy as possible for candidates and employers to find each other," says Monas. "We created a safe place for them to come together that caters to the specific needs and qualifications of this industry. Our website allows employers to post ads for seven days for free, but if they want to boost their jobs ad's visibility or leave it on the website for longer we charge a low fee."

The unique problems faced by Cannabis growers, distributors, and industry leaders often make it hard to recruit through more traditional ventures, thus leaving a space for a niche employment website and opportunity. The opportunity is something that Monas seized and has financed the creation of an online job portal where those special needs are understood and accommodated. His background in business development, marketing, and management has enabled him to develop the type of strategy that will help put ChronicJobs into the mainstream.

"The cat's out of the bag," says Monas. "Even with all of the talk by Sessions it's not going back in again. The world is ready for medical marijuana and they're tired of spending tax dollars to enforce failed policies. We're on the cusp of something big. Our website is going to help lead this new market and create the type of awareness that drives to the right type of forward-thinking individuals to enter the playing field."

Monas is not just a business owner and consultant, he is also a published author. His book "Shoestring Venture" helped countless people gain the knowledge that it takes to start a business on a limited budget. He thrives in nascent markets and wants to provide a solution for businesses that are just starting and in need of a precious commodity: the right people. According to Monas, the key to a company or brand's success is hiring the right people for the right job at the right time. ChronicJobs is a way of putting people together that can help each other grow and thrive. "We're helping to drive this industry into the future and I can't wait to see what happens," says Monas.

ChronicJobs is now up and running and ready to provide solutions for the employment issues in the Cannabis and Medical Marijuana industries. For more information, click here: <https://www.chronicjobs.com/>

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